

The Role of Urban Planning in Urban Economic Development

Zijian Shao*

Tianjin Jinghai City Infrastructure Construction Investment Group Co. , Ltd. , Tianjin 301600

***Correspondence to:** Zijian Shao, October 1992, male, Han nationality, native of Jinghai, Tianjin. Working for Jinghai City Infrastructure Investment Group Co. , Ltd. , assistant engineer, bachelor's degree. Research interests: Port and waterway and coastal engineering.

Abstract: With the continuous improvement of our country's comprehensive national strength, under the background of the present era, our government departments are making great efforts to promote the construction of urban spiritual civilization and the development process of urbanization, its ultimate goal is to effectively promote the all-round development of our country and ensure the realization of the Chinese Dream of national rejuvenation. From a practical point of view, urban planning is very important in the process of urbanization construction, and the quality of this work will not only affect the effective utilization of urban space, it also affects the overall speed of economic development. The purpose of this study is to further improve the quality of urban planning and promote the development of urban economy.

Key Words: Urban planning; Urban economy; Development; Role; Problems and countermeasures

1. Introduction

“Urban planning” is to standardize the development and construction of the city, to study the future development of the city, the reasonable layout of the city and the comprehensive arrangement of the construction of the city, it is an important part of urban management, the basis of urban construction and management, as well as the premise of urban planning, urban construction and urban operation. Urban planning mainly emphasizes the scientific and reasonable adjustment of the future development direc-

tion and urban space of the city, and the quality of the planning has a direct influence on the future development height of the city to a certain extent, once the urban planning is unreasonable, the urban space and all kinds of resources can not be fully utilized, which leads to the urban economic level has been unable to be effectively promoted ^[1]. However, the development cycle of urban economy is relatively long, and the development of this kind of economy belongs to a dynamic process. In recent period, the government de-



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partments of our country have attached great importance to the promotion of urbanization construction, the ultimate aim of this work is to promote the economic development of the city and improve the overall quality of life of the social masses within the city. It can be said that there is a strong relationship between urban planning and urban economy, the two complement each other, mutual constraints, mutual influence.

2. The Analysis of Role of Urban Planning for Urban Economic Development

From a realistic point of view, the development of urban economy is the basic guarantee to break through the bottleneck of urban development and realize further development, and scientific and reasonable urban planning is the main driving force of urban economic development and basic security conditions. At the present stage, under the general environment of market economy in our country, the main aim of urban planning is to effectively promote the development of urban economy, can certainly effectively promote urban economic development. The main effects of planning on urban economic development are as follows. First, it can ensure that the application of urban land resources become more transparent, reduce the waste of land resources, and ensure that urban spatial layout in line with urban characteristics and development needs ^[2]. Second, urban planning can expand new economic growth points, effectively promote urban economic development, and on this basis to achieve a reasonable allocation of urban development resources. Thirdly, urban planning plays a macro-control role in the development of urban economy, which can ensure the continuous, effective and standardized development of urban economic market, and then constantly enhance the overall development of the city. But it is worth noting that, in practice, the relevant urban planning managers must ensure that planning schemes are developed without damaging the ecological environment (the technical standard scheme for urban plan-

ning and its moderation process are shown in Figure 1 below). Reduce the conflict between urban planning and environmental protection, and ensure sustainable economic growth.

3. Analysis of Problems in Urban Planning Management

With the deepening of the research on the relationship between urban planning and urban economic development by the Urban Planning Management Department and the Urban Economic Development Department of our country, after a long time of practical research, it is found that at the present stage, there are still many obvious problems in urban planning management, which are the main factors that make it difficult for urban planning to play a positive role in urban economic development. These problems are concentrated in many aspects. For example, the comprehensive quality level of urban planning managers needs to be improved, and many urban planning managers can not improve their planning ability with the times, and lack innovative consciousness, at the same time, they have not received professional training, which has led to their comprehensive quality level has been unable to meet the needs of urban planning and management work ^[3]; urban planning and management system is not perfect, lack of the necessary joint and several liability management system, Supervision Management System and information disclosure system, resulting in unclear responsibility, authority of the part of the management problems often appear, and then affect the progress of urban planning and the speed of urban economic development, urban planning and management information construction is relatively low, many managers do not realize that the introduction of information technology to enhance the functional effect of urban planning has a strong supporting role, at the same time, many urban planning managers do not pay attention to the excavation of information management technology during their actual work, leading to information management technology

in urban planning and management work and promote urban economic development in the work did not play its due role, the transmission of some information will also be subject to time and space constraints^[4]; for urban planning and urban economic development related information publicity efforts are relatively low, many city planning officials do not effectively publicize the information, and social media departments do not do enough to publicize the information, therefore, the urban planning management departments in many areas do not accurately recognize the specific role of urban planning management for urban economic development. Urban planning is to plan the development of urban economic structure, spatial structure and social structure on the premise of development vision, scientific demonstration and expert decision-making, in general, it includes the planning of urban districts and the renewal of old communities. Urban planning plays an important role in guiding and standardizing urban construction. It is the preliminary work of urban comprehensive management and the leading part of urban management. Urban planning is a complex continuous decision-making process, which is adjusted, revised, improved and perfected with the development and operation of the city.

4. Improve the Quality of Urban Planning Management to Assist the Effective Path Analysis of Urban Economic Development

4.1 Enhance the Comprehensive Quality of the Urban Planning Management Team

Urban planning managers are the first executors of urban planning and urban economic development, and also the important factors that affect the quality of urban planning management and urban economic development, only with the support of high-quality and high-level talents with strong professional management ability, can the urban planning and management work be carried out scientifically, rationally, continuously and effectively, and then continuously improve the speed of urban economic development. In view of

this situation, the leaders of the urban planning management department must focus on the formation of the urban planning management team during the actual work^[5].

1. High salaries are needed to hire people with strong practical planning and management skills. While paying attention to the educational level of the candidates, we should comprehensively examine their innovation ability, spatial layout ability, urban planning ability, and so on, and then select managers with strong comprehensive ability as members of the urban planning management team, in order to ensure a high level of comprehensive quality of urban planning management team.

2. We must set up a sound internal personnel training mechanism and actively guide every urban planning manager to participate in the personnel training activities carried out by the unit, during the training period, we should perfect the training content system of urban planning and management personnel, formulate the principles of urban planning scheme, the effective use of urban space, and the key points of urban planning work, the important relationship between urban planning and economic development is the main content of training, so as to ensure that the comprehensive quality level of every urban planning manager can meet the needs of urban planning management, and then to ensure the quality of urban planning management work, promote urban economic development.

3. The leaders of the urban planning and management departments need to organize regular working seminars for urban planners to discuss the current problems in regional urban planning and the corresponding solutions, share their own work experience, so as to ensure that each staff member's comprehensive quality level can be comprehensively enhanced, and then promote our urban planning and management work to further develop and promote urban economic development.

4.2 Improving the System of Urban Planning

Management

From a practical point of view, urban planning management system is to ensure that the urban planning and management work can continue to be effective and stable to the basic security conditions, only with the support of perfect and applicable urban planning management system, can the urban planning management work be carried on continuously and effectively, and play its due role in supporting the urban economic development (spatial planning levels and types as shown in Figure 2) . Based on this situation, the relevant urban planning managers must pay attention to the improvement of urban planning management system during the actual work.

1. A system of joint and several liability must be put in place, and since urban planning involves so many management links, each of which is extremely important, the management responsibilities and obligations of each department need to be clearly defined, and department leaders need to break down specific tasks to individuals and clearly define the specific competencies and responsibilities of each staff member, in the event of problems, it is necessary to find the relevant responsible departments to hold the staff member accountable in the first place, so as to ensure that every staff member can develop a strong sense of responsibility for their work ^[6] .

2. We must work out a perfect supervision and management system to supervise and examine every link of urban planning and management, and at the same time, effectively collect the information of land structure and spatial distribution in urban areas, strict investigation of some forms of planning violations, so as to ensure that urban planning and management work can continue to be effective, and play its due role.

3. A system of information disclosure must be put in place, and a large amount of money is involved in the process of urban planning, and the management of the use of these funds is an important link that affects the quality of urban planning management, there is a

need for effective transparency in the use of funds, disclosure of information on the use of funds and transparency in the use of each fund. In addition, a series of relevant management programmes must be put in place, and special management mechanisms must be established to guarantee the independence of the management mechanism and clarify its responsibilities for the management of Urban Planning Staff. In order to ensure that the urban planning work can give full play to its auxiliary role in promoting urban economic development.

4.3 Strengthening the Informationization of Urban Planning Management

At this stage, our government departments are actively trying to promote the urban information construction, the information construction project is not only a single introduction of information technology, at the same time, it is necessary to realize the goal of all kinds of information reform. In this case, it is necessary to introduce information elements into urban planning management. Based on this situation, the relevant urban planning managers must focus on the information construction of urban planning management during the actual work.

1. The relevant urban planning managers must accurately and effectively realize that the introduction of information technology has a strong supporting role in promoting the scientific rationality of urban planning management and the speed of urban economic development, can greatly enhance the effective use of urban resources, to ensure the long-term effectiveness of urban planning and timeliness ^[7] .

2. We must fully excavate the advantages and functions of the information management technology, build a perfect information exchange mechanism with the help of the information technology, and guide each department to transmit the information needed in urban planning through this platform, in order to effectively reduce the time and space constraints of information transfer, and enhance the effectiveness of information transfer.

3. It is necessary to introduce information-based management systems into urban planning and management departments to collect as much advanced planning experience as possible on promoting urban economic development, and also to collect some advanced planning and management information from abroad, to adjust these planning methods according to the actual conditions of the region, and ensure that urban planning can play an important role in supporting urban economic development.

4.4 Strengthen the Publicity of the Relevant Information on Urban Planning and Urban Economic Development

The government departments' emphasis on the optimization of urban planning management will directly affect their investment in urban planning, and then affect the overall development of regional economy, however, to some extent, the publicity of the related information of urban planning and urban economic development directly affects the attention of government departments to urban planners. In view of this situation, the central government departments and social media departments must shoulder the responsibility of strengthening the publicity of the relevant information on urban planning and urban economic development [8-9].

1. In the course of the major meetings, the officials in charge of the central government departments must emphasize the strong connection between urban planning and urban economic development, and actively advocate the regional government planning management personnel to actively promote the development of urban planning and construction, and issue the corresponding supporting policies, fully demonstrates the importance of the central government departments to urban planning and management [10].

2. Social media departments must take full advantage of their own publicity advantages, the key points of urban planning information, the information of urban economic development and the related information of the two and the corresponding case cities are

widely publicized as the main contents of the publicity, so that people pay more attention to the optimization of urban planning and management. Relevant propagandists can carry out specific publicity.

5 Conclusion

To sum up, at this stage, there is a wave of urbanization construction in our country, and government departments in all regions attach great importance to the development of urbanization construction, its ultimate goal is to effectively promote urban economic development through urban planning, and then to enhance the quality of life of urban social masses and per capita income level. It can be said that there is an inseparable relationship between urban planning and urban economic development, effective urban planning has a positive effect on urban economic development, and if there is a contradiction between urban planning and urban economic development, then it will inevitably lead to slow down the speed of urban economic development, or even reverse the phenomenon. But at present, there are many obvious problems in urban planning and management, which lead to the contradiction between urban planning and urban economic development, it will inevitably affect urban economic development. Based on this situation, the relevant urban planning managers must pay attention to the study of the effect of urban planning on urban economic development during their actual work, in order to guarantee the quality of urban planning and management, we should take measures to solve the problems existing in urban planning and management, so that the work can fully play its due role in promoting urban economic development.

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